

## Supplemental Yearbook Survey

What are the main reasons your church submits its annual Yearbook data? Select all that apply.

- To keep accurate church records
- To contribute to overall denominational statistics
- To contribute to the Conference's records
- To determine the amount of dues, or apportionments, that your church gives to your association or conference
- To contribute to the historical record of the UCC
- For the chance to win prizes for the congregation
- Other (please specify)

Who usually submits your church's Yearbook data?

- The pastor
- The church administrator
- A lay leader
- A congregation member
- Other (please specify)

What prompted your church to submit your Yearbook data this year? Choose all that apply.

- We always submit our data every year
- Reminder from the Conference
- Reminder from the Association
- Reminder from KYP
- Reminder from the church pastor
- Reminder from a church member
- We will be entering a pastoral search soon and want accurate data reflected
- Other (please specify)

4. Are you familiar with the 3 Great Loves Initiative?

- Yes
- No
- Unsure

Does your congregation participate in the 3 Great Loves Initiative?

- Yes
- No
- Unsure

Which of the 3 Great Loves did your congregation focus on? Choose all that apply.

- Love of neighbor
- Love of children
- Love of creation
- Other: Please specify

In what ways did your church participate in the 3 Great Loves Initiative? Check all that apply.

- Collections (i.e. Food drive, Hygiene kits)
- Worship
- Created new ministries
- Continued or expanded existing ministries
- Food pantries
- Volunteered time
- Other (please describe)

Does your church post about 3 Great Loves on social media using the hashtag #3GreatLoves?

- Yes
- No
- Unsure

Has your church claimed your Google My Business Profile? This is where you can enter in your church's information that shows up on Google so people looking for your church can see things like its hours and location.

- Yes
- No
- Unsure
- Never heard of this

Does your church use social media, such as Facebook, Instagram, or Twitter?

- Yes
- No
- Unsure

How often does your church use the following social media platforms?

	Never heard of this	Never	1-2 times a year	Once every 2-3 months	Once or twice a month	Once or twice a week	Daily	Don't know
Facebook								
Instagram								
Twitter								
TikTok								
Snapchat								

When posting on social media, approximately what percent of your posts are...

	0%	25%	50%	75%	100%	Don't know
Uniquely created by your church						
Shared from UCC social media						
Shared from other social media						